



# BoB Case Study

Bournemouth and Poole College

## How is BoB used?

Bournemouth and Poole College is a further education institution offering a wide range of vocational and academic courses. Teaching staff use BoB across all subjects areas to create engaging lessons for a student body with a broad range of learning styles.

The college subscribed because they needed a convenient way to access a wide range of quality, up-to-date video content. Prior to subscribing the college was manually scheduling recordings, which was unreliable and subject to delays if staff were unavailable.

## The results...

BoB has made it easier to record moving image content and supply a constant, reliable and efficient media service. Both tutors and students are able to record content retrospectively if they miss a programme and schedule recordings a week in advance.

Teaching staff often find it easier to convey information with moving image, especially for students not so comfortable with the written word. For example, a programme illustrating how a piece of furniture is made allows the demonstration of techniques that would be difficult to convey either orally or with books.

The college has found using short clips is a great way of creating engaging and informative lectures. Sarah M, Team Librarian commented: 'I enjoy using a clip from Yes, Prime Minister to illustrate how easy it is to manipulate a questionnaire to get the desired result. It makes a very important point, with far more humour than I could achieve.'

The college also uses BoB to support both flipped and blended learning. Tutors are able to put links to whole programmes or clips for students to access remotely, via the college's VLE.