

LEARNING [ON] SCREEN

The British
Universities
and Colleges
Film and Video
Council

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How Can BoB Help You?

Enhancing teaching and learning with BoB

Students

Benefits of Using TV and Radio

- Meet student expectations
- Drive student engagement
- Meet the needs of different learners
- Support student outcomes
- Retain Students

Using TV and Radio

Meets Student Expectations

- Moving image is fully embedded into everyday life.
- Digital Native generation
- Majority of students have internet access, smartphones, tablets
- Create educational experience to reflect this

Using TV and Radio

Drive Student Engagement

- View AV material as a primary source in the same way as written word
- Supports every kind of curriculum delivery
- Doesn't interrupt lesson flow
- Use clips to get straight to the point
- A recent case study showed 90-95% lecture attendance

Casablanca



'Clip from Casablanca', Casablanca, 11:00 07/11/2014, FilmFour, 125 mins. 00:37:55-00:40:08. <https://learningonscreen.ac.uk/ondemand/index.php/clip/34011> (Accessed 01 Dec 2016)

Using TV and Radio

Meets the Needs of Different Learners

- English not first language
- Hearing impairments
- Different learning styles
- AV can put learners on a level playing field

Using TV and Radio

Supports Student Outcomes

- Student engagement = student retention
- Jisc report 2011- Meeting student's needs to improve retention
- Engagement and retention are intrinsically linked
- 2011 study showed that flipped learners achieved an average of 74% on physics tests compared to 41% for non flipped learners
- Remotely accessible resources enable educators to move away from conventional teaching methods and introduce flipped styles.

John Lewis



'John Lewis Xmas ad 2009', The X Factor, 20:00 15/11/2009, ITV London, 60 mins. 00:42:30-00:43:42. <https://learningonscreen.ac.uk/ondemand/index.php/clip/35414> (Accessed 01 Dec 2016)

Using BoB

Allows your staff and students to:

- View, record and share over 2 million TV & Radio programmes to support curriculum delivery
- Access a unique source of legally available audio-visual material
- Create clips and playlists
- Legitimate research with AV citation

Using BoB

Allows your staff and students to:

- Manage your own media recordings/ benefit from others
- Searchable subtitles- analyse content of any programme
- Access foreign language channels
- Share television and radio programmes or clips with colleagues and students

Garmin



'Garmin xmas ad 2007', The Royal Variety Performance, 20:00 09/12/2007, ITV London, 150 mins. 00:47:32-00:48:03. <https://learningonscreen.ac.uk/ondemand/index.php/clip/35383> (Accessed 01 Dec 2016)

What's New?

Features you want

- A platform working across desktop, iOS and Android devices
- A permanent archive of 9 popular channels since August 2016
- Preview, rename and edit clips
- Email alerts when programmes are ready to view
- Media records based on our TRILT metadata
- More detailed citation

What's New

The screenshot shows the 'bob' TV programme guide interface. At the top, there is a navigation bar with the 'bob' logo, 'MY BOB', 'GUIDE', 'SEARCH', and 'LEARNING ON SCREEN' (powered by). Below this is a date navigation bar showing days from Friday 18th to Wednesday 30th, with Thursday 24th selected. The main content is a grid of programmes for Thursday 24th, organized by time slots (18:00 and 19:00) and channel (BBC one, BBC TWO, itv ch, 4, 5). Each programme entry includes the channel logo, programme title, time slot, and a status indicator (e.g., 'Available to watch').

Channel	Programme	Time Slot	Status
BBC one	BBC News at Six	18:00 - 18:30	Available to watch
BBC one	London News	18:30 - 19:00	Available to watch
BBC one	The One Show	19:00 - 19:30	Available to watch
BBC one	EastEnders	19:30 - 20:00	Available to watch
BBC one	Who Do You Think You Are?	20:00 - 21:00	Available
BBC TWO	For Money Where You...	18:00 - 18:30	Available to watch
BBC TWO	Eggheads	18:00 - 18:30	Available to watch
BBC TWO	Strictly - It Take...	18:30 - 19:00	Available to watch
BBC TWO	Celebrity Antiques Road Trip	19:00 - 20:00	Available to watch
BBC TWO	MasterChef	20:00 - 21:00	Available
itv ch	ITV News Lond...	18:00 - 18:30	Available to watch
itv ch	ITV Evening Ne...	18:30 - 19:00	Available to watch
itv ch	Emmerdale	19:00 - 19:30	Available to watch
itv ch	The Truth Abo...	19:30 - 20:00	Available to watch
itv ch	Emmerdale	20:00 - 20:30	Available
4	Come Dine wit...	17:30 - 18:00	Available to watch
4	The Simpsons	18:00 - 18:30	Available to watch
4	Hollyoaks	18:30 - 19:00	Available to watch
4	Channel 4 News	20:00 - 20:00	Available to watch
4	The Secret	20:00 - 21:00	Available
5	Neighbours	17:30 - 18:00	Available to watch
5	Home and Away	18:00 - 18:30	Available to watch
5	5 News Tonight	18:30 - 19:00	Available to watch
5	The UK's Strongest Man 2016	19:00 - 20:00	Available to watch
5	The Nightr	20:00 - 21:00	Available

Responsive Programme Guide

What's New

The screenshot shows the 'bob' service interface. At the top, there is a navigation bar with 'bob', 'MY BOB', 'GUIDE', 'SEARCH', and 'LEARNING ON SCREEN' (powered by). Below this is a search bar labeled 'Programme search' with a magnifying glass icon. Under the search bar, there are radio buttons for 'Available now' and 'All results' (which is selected). To the right of these is a 'Search options' dropdown menu. The search options are organized into four sections: SEARCH, CHANNEL, DATE, and FILTER. The SEARCH section has 'All fields' selected, with 'Title only' as an alternative. The CHANNEL section has 'All' selected, with 'TV only', 'Radio only', and 'Popular' as alternatives. The DATE section has 'All-time' selected, with 'Within last month', 'Within last year', 'Within last week', and 'Custom date range' as alternatives. The FILTER section has a 'Show repeat broadcasts' checkbox which is currently unchecked. A blue 'SEARCH' button is located at the bottom right of the search options panel.

Search for programmes using TRILT metadata

What's New



HARDtalk

Jason Furman, chief economic adviser to President Obama

Thursday, 17 Nov 2016, 20:30 30 mins

BBC News 24

Synopsis

Stephen Sackur speaks to Jason Furman, President Obama's top economic adviser.




Amid feelings of frustration currently being experienced by President Obama and his White House team, Donald Trump will move in a couple of months and begin to upend the Obama legacy. More than that, the new president promises to break the liberal capitalist consensus which has underpinned globalisation. We ask our guest, Jason Furman, did Trump triumph because Obama

Larger player, clean layout

What's New

Hi Markeda Cole welcome to BoB, the on demand TV and radio service for education.

- REQUESTED
- PLAYLISTS
- CLIPS

	UK Snooker Championship Extra Third Round: Part 1 Hazel Irvine presents highlights from Monday afternoon's action at the Barbican Centre in York.	29 Nov 2016, 01:05 (120 mins) on BBC2 England	Available to watch now
	heute+	16 Nov 2016, 23:30 (15 mins) on ZDF	Available to watch now
	Die Tiefe	16 Nov 2016, 21:55 (90 mins) on Arte	Available to watch now

MYBoB

Sainsbury's



'Sainsbury's xmas Ad 2010', I'm a Celebrity... Get Me Out of Here!, 21:00 15/11/2010, ITV London, 60 mins. 00:16:06-00:17:05. <https://learningonscreen.ac.uk/ondemand/index.php/clip/35431> (Accessed 01 Dec 2016)

Argos



'Argos xmas ad 2008', The X Factor - The Result, 21:35 15/11/2008, ITV London, 45 mins. 00:16:47-00:17:42. <https://learningonscreen.ac.uk/ondemand/index.php/clip/35394> (Accessed 01 Dec 2016)

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