



British Universities Film & Video Council Media Release

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The leading media productions in education announced at the Learning on Screen Awards 2013

London, 19 April 2013: The winners of the <u>Learning on Screen Awards 2013</u> were announced last night at the awards ceremony held at the **BFI Southbank, London**. Broadcasters, production companies, education providers, museum personnel, and students attended the evening, with the winners receiving their awards from **Shami Chakrabarti** – the prominent writer, speaker and broadcaster on the subject of human rights.

The Learning on Screen Awards, organised by the <u>British Universities Film & Video Council (BUFVC)</u>, are the **only UK awards to celebrate and reward excellence in the use of moving image and related media in learning, teaching and research**. This year over 100 entries were received from more than 50 organisations.

Steve Ellis, Chair of the Jury, said: "With a record number of entries, the judging of this year's awards was both challenging and hugely enjoyable. The diversity of subject areas and delivery mechanisms combined with ever improving technical quality, particularly in the non-broadcast categories, demonstrated the valuable contribution moving image continues to make at all levels of both formal education and lifelong learning."

The **General Education Broadcast** Award, a category for programmes produced for a general audience with significant educational benefit, was awarded to **BBC Production** for **Mixed Britannia**. In this BBC Two programme George Alagiah brings to life the untold history of Britain's mixed race community. The jury described this entry as "a fascinating look at the social history of this country" and "a very important educational subject."

The **General Education Non Broadcast** Award was presented to the **Institute of Physics** for **Physics Lives**, a DVD resource including four fun and inspiring short films designed to open up the world of physics to students, teachers and careers advisors. lan Wall, the founder of Film Education, said the DVD "excited the jury with its stimulating content, which was deemed inspirational to a wide audience."

The Award for **General Education Multimedia** went to the **University of the West of England (UWE)** for **The Curzon Memories App**. A location-based app, this entry enables users to explore inside and outside the Curzon Cinema with their smartphone. Ian Wall summed up the jury's thoughts of the resource as "an impressive and innovative use of app technology, with strong educational insight into the cinema."

This year three awards were presented in the **Courseware and Curriculum** category. This category is intended for content created for use among specific target groups of students who need to obtain particular knowledge and skills, or who are at a specific stage in a course of learning.

The winner of the **Courseware and Curriculum Broadcast** Award went to **BBC Scotland** for **After Life: Rot Box Detectives**. This programme, broadcast on BBC Two as part of the Learning Zone programmes, is aimed at Key Stage 2 pupils and revolves

around a glass box containing a kitchen and garden that was left to rot in Edinburgh Zoo. Stella Bruzzi, Professor of Film and Television Studies at Warwick University, commented that the entry was "chosen unanimously by the jury for its ability to make science exciting and accessible."

The Courseware and Curriculum Non Broadcast Award was presented to London College of Fashion for its short online videos showing how to construct a suit. The resource – Bespoke Men's Suit Construction Master Classes by Henry Poole & Co – was commended by the jury for being "simple, yet engaging."

The winner of the **Courseware and Curriculum Multimedia** Award was the **BBC** for **PSHE & Citizenship**. This online resource, linked to the BBC My Murder drama is aimed at 14-18 year olds and was praised by the jury for its "clear and sophisticated argument against gang life."

The **Education In-House Production** category is for non-broadcast productions that were primarily produced by an individual, team or unit that is permanently employed by an education institution. The award for this category went to the **University of Warwick** for its **Celebrating Dickens Documentary** — a documentary published on the bicentenary of Charles Dickens' birth, which was commended for its comprehensive look into Dickens' life.

The award for the **Student Production Undergraduate & FE** category went to **Steven Chamberlain** from the **University of Westminster** who directed **A Human Vice** – a film about the worst cupid in Heaven. Ceri Higgins, a filmmaker and senior lecturer at Bournemouth University, commented that the entry was chosen due to "its exceptional technical ability, impressive set, and inventive and subtle touches."

Director **Gabriel Gauchet** from the **National Film and Television School** took home the **Student Production Postgraduate** award for his film **The Mass of Men** about an unemployed 55-year-old who arrives three minutes late for his appointment at a job centre, with unimaginable consequences. Ceri Higgins noted the entry for being "a well-crafted and rounded story that stayed with the jury long after the first viewing."

A **Special Jury Award** was also presented to an entry that the jury felt was deserving of special recognition. **Head over Heels**, an animated film directed by **Tim Reckart** while studying a MA in Animation Direction at the **National Film and Television School**, was described as "an excellent production using innovative techniques that portrayed a novel story" and which was "completely professional in its quality."

The jury also presented a **Premier Award** – awarded to a truly outstanding and unique production that most effectively meets its specified educational objectives. The award went to the **The Story of Film: An Odyssey**, produced by **Hopscotch Films** for More 4. The series provides a worldwide guided tour of the greatest films ever made and was described by juror Ceri Higgins as "a rare documentary series that manages to draw viewers into a new world", which is "original, dazzling and occasionally poetic in nature."

Special Commendation certificates were also presented to the **University of Leicester Multimedia Services** for their online video **The Power of Comparative Genomics** and to HND student **Vic Hill,** from **Truro College,** for her short animated film **Gertrude**.

View further details regarding the winners, nominees and award categories on the BUFVC website: http://bufvc.ac.uk/learningonscreen
- Ends -

Note to Editors:

Photos from the Learning on Screen Awards 2013:

Please see below a photo of Shami Chakrabarti presenting the Learning on Screen Awards 2013. This photo may be used with the above press release (a high resolution version is available on request). Please credit: Gabriel Hernandez.

Additional photos from the evening will be added to the website shortly, or can be requested from the media contact: http://bufvc.ac.uk/learningonscreen



British Universities Film & Video Council

The <u>British Universities Film & Video Council (BUFVC)</u> is a charity and membership organisation that supports education by delivering unique services and advice to promote the production, study and use of moving image and sound across all subject areas in further and higher education and research.

The Learning on Screen Awards are organised by the BUFVC to celebrate and reward excellence in the use of moving image and related media in learning, teaching and research. The Awards are open to broadcast, non-broadcast and multimedia entries, from broadcasters, production companies, education providers, museum personnel, postgraduate, undergraduate and further education students, amongst others.

The Council was founded in 1948 and has 244 members, representing 83% of all higher education institutions in the UK (2010-2011 statistics). The BUFVC is part-funded by HEFCE via the lisc.

http://bufvc.ac.uk/ Twitter: @bufvc (#LoSAwards)

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