



# Screening Europe - Europe on Screen

Dr Sian Barber (RHUL)  
Eve-Marie Oesterlen (BUFVC)

Connected to:



*The Key to More Access, 2 December  
2011*

*Funded by the European Commission within the eContentplus programme*

[www.euscreen.eu](http://www.euscreen.eu)



## What is EUscreen?

- Consortium:
  - 28 Partners
  - Broadcasters, archives, technologists, academic partners and educationalists
  - 20 Content Providers
  - 19 Countries
- Synergy – Europeana (TV aggregator)
- EUscreen Best Practice Network
- Budget €4.3m (total €5.85m)
- 36 months (2009-2012)

Connected to:



*Funded by the European Commission within the eContentplus programme*

[www.euscreen.eu](http://www.euscreen.eu)

## Aims of the project

- To improve access to audio-visual archive holdings in Europe
- To develop an interoperable platform
- To create access to 30,000 items of moving image content (for users and Europeana)
- To support content with usable/interoperable metadata
- To support content with contextual information
- To develop network for discussion

Connected to:



*Funded by the European Commission within the eContentplus programme*

[www.euscreen.eu](http://www.euscreen.eu)

## Royal Holloway's role ...

### *Content Selection Overview:*

- Historical Topics (14)
  - 70% of EUscreen content
- Special Collections
  - 20% of EUscreen content
- Comparative Virtual Exhibitions
  - 10% of EUscreen content

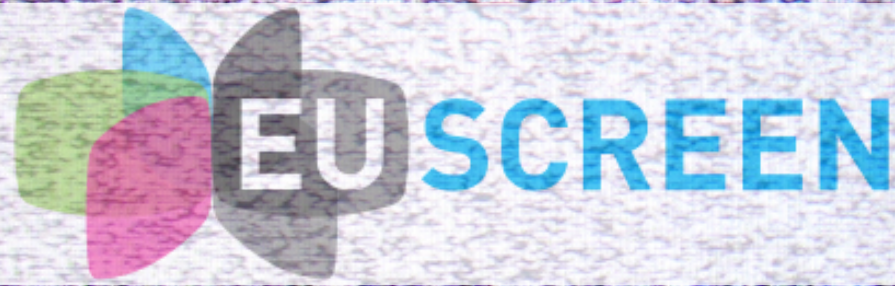
Connected to:



*Funded by the European Commission within the eContentplus programme*

[www.euscreen.eu](http://www.euscreen.eu)







## Information and Access

➔ BUFVC task: metadata and content  
uploading and oversight

*Connected to:*



*Funded by the European Commission within the eContentplus programme*

[www.euscreen.eu](http://www.euscreen.eu)



# Delivery Process



```

<?xml version="1.0" encoding="UTF-8"?>
<eus:EUScreen xmlns:eus="http://www.euscreen.eu/schemas/euscreen/">
  <eus:metadata>
    <eus:AdministrativeMetadata>
      <eus:provider/>
      <eus:publisherbroadcaster/>
      <eus:iprRestrictions/>
      <eus:rightsTermsAndConditions/>
      <eus:firstBroadcastChannel/>
      <eus:identifier/>
      <eus:filename/>
    </eus:AdministrativeMetadata>
    <eus:ContentDescriptiveMetadata>
      <eus:TitleSet>
        <eus:TitleSetInOriginalLanguage>
        <eus:TitleSetInEnglish>
        </eus:TitleSet>
      <eus:originalLanguage/>
      <eus:summaryInEnglish/>
      <eus:ThesaurusTerm/>
      <eus:genre/>
      <eus:topic/>
      <eus:extendedDescription/>
    </eus:ContentDescriptiveMetadata>
    <eus:ObjectDescriptiveMetadata>
      <eus:itemType/>
      <eus:contributor/>
    </eus:LanguageInformation>
    <eus:SpatioTemporalInformation>
      <eus:SpatialInformation>
      </eus:SpatialInformation>
      <eus:TemporalInformation>
        <eus:productionYear/>
        <eus:broadcastDate/>
      </eus:TemporalInformation>
    </eus:SpatioTemporalInformation>
    <eus:TechnicalInformation>
      <eus:materialType/>
      <eus:itemDuration/>
    </eus:TechnicalInformation>
    </eus:ObjectDescriptiveMetadata>
  </eus:metadata>
</eus:EUScreen>
  
```



Connected to:



Funded by the European Commission within the eContentplus programme

## Mods and Rockers



### Summary

### Terms of Use

Portrait of the Mods and Rockers after a conflict between the two youth groups at Clacton during the Easter weekend.

Portrait des Mods et des Rockers après une confrontation entre les deux groupes de jeunes à Clacton, pendant le week-end de Pâques.

### Additional information

### Extended description

Les Mods ont un scooter, les Rockers une moto. Les Mods sont élégants, ils aiment danser. Les Rockers portent blouson et bottes de cuir. A Hackney, dans l'Est de Londres, les Rockers disposent d'un club, le Club 59 qui existe depuis deux ans. Il compte plus de 4000 membres. De l'extérieur, on dirait un clan, un gang, mais en fait, c'est une grande famille...

### Further information

-

### Metadata

### Add to Bookmark

Title	Les Mods et les Rockers
Title in English	Mods and Rockers
Series title	9 Millions
Series title in English	9 Million
Clip title	-
Provider	RTBF (Belgium)
Publisher / broadcaster	RTBF (Belgium)
Broadcast date	06/05/1964
Production year	1964
First broadcast channel	-
Country of production	BELGIUM
Contributor	Raoul Goulard (journalist), Salvator Nay (film director)
Genre	Factual
Topic	Arts and culture
Thesaurus terms	Youth, Clubs & Associations, Upbringing, Culture, Fashion
Keywords	England, Angleterre, Youth, Jeunesse, Mode

Geographical coverage	England
Country of production	BELGIUM
Original Language	French
Language used	-
Subtitle language	-
Material type	Video
Item type	Whole
Item duration	00:16:47
Item colour	Black & White
Item sound	Mono
Aspect ratio	4:3
Filename	RTBF_39583.mp4
Identifier	EUS_85BF85CE2E1647909CA
Original identifier	RTBF_39583.mp4

Connected to:



Funded by the European Commission within the eContentplus programme

www.euscreen.eu



## Challenges, challenges ...

- language issues (lost in translation)
- cultural variables (contextual information)
- technical infrastructure (tool functionality)
- legal issues (rights clearance)
- wider organisational problems (resource monitoring)

Connected to:



*Funded by the European Commission within the eContentplus programme*

[www.euscreen.eu](http://www.euscreen.eu)



# The good news ...

*Connected to:*



*Funded by the European Commission within the eContentplus programme*

[www.euscreen.eu](http://www.euscreen.eu)



# Uses of EUscreen

## The users of EUscreen

- Teacher
- Student
- Researcher
- Casual Browser

Connected to:



*Funded by the European Commission within the eContentplus programme*

[www.euscreen.eu](http://www.euscreen.eu)



## What can EUscreen offer you?

- 30,000 items of digital content

➔ But why not go and explore the site for yourselves?

[www.euscreen.eu](http://www.euscreen.eu)

Connected to:



*Funded by the European Commission within the eContentplus programme*

[www.euscreen.eu](http://www.euscreen.eu)





More on:  
[www.euscreen.eu](http://www.euscreen.eu)



co-funded by the  
Community programme  
*eContentplus*



Thank you!  
Dankeschön!  
Merci beaucoup!

*Image credits:*

BetaCam photo by Afonso Lima ([www.afonsolima.com](http://www.afonsolima.com))

Index photo by Margarit Ralev, [Ralev.Com](http://Ralev.Com) ([www.Ralev.com](http://www.Ralev.com))

TV image by Netherlands Institute for Sound & Vision ([www.beeldengeluid.nl/](http://www.beeldengeluid.nl/))

Video by EUscreen ([www.euscreen.eu](http://www.euscreen.eu))

Connected to:



Funded by the European Commission within the eContentplus programme

[www.euscreen.eu](http://www.euscreen.eu)