

Following the format VHS to DVD

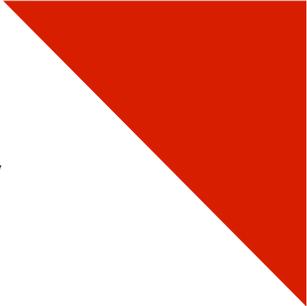
A case study of Sheffield Hallam
University



Sheffield
Hallam University

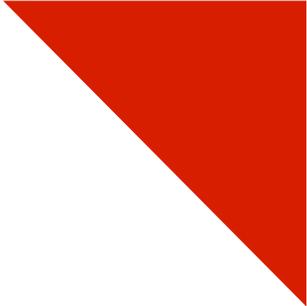
SHARPENS YOUR THINKING

Sheffield Hallam University



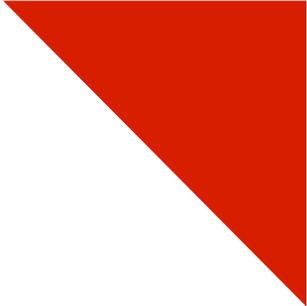
- SHU has a student population of more than 30,000 students, including high proportions of part-time and mature students.
- Subjects range from railway engineering, to film studies and sports exercise science.
- "Sheffield Hallam University is one of the UK's most progressive and innovative universities." (Sheffield Hallam University 2010)

Media Resources



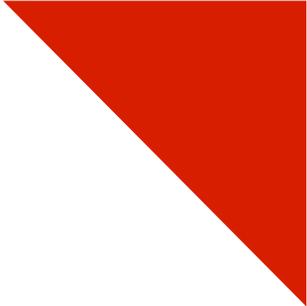
- SHU has a long history of providing media materials across the subject areas.
- Limited off-air recording pre Copyright, Designs and Patents Act 1988, with significant increase post August 1989 when the Act took effect.
- Media resources are seen as an integral part of the collection development planning within the Learning and Information Services.
- Information Advisers acting as a link between library and faculties.

The Move Towards DVD



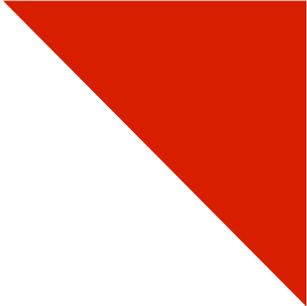
- From 2005 we have been recording onto DVD.
- 2008 we started to address the decline in the use of VHS in a structured and integrated way, so the stock remains current and usable.
- 2008 was the last time VHS playback facilities were included in the annual rolling refurbishment of audio visual facilities in teaching rooms.
- Currently 192 of the 302 teaching rooms have VHS provision as standard; this will be phased out by 2013.

Kick starting the process



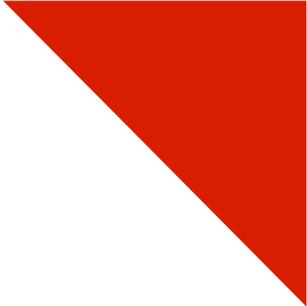
- Starting January 2008 - a 16 week project to start the process of moving off-air recordings from VHS to DVD, working on the most heavily used titles.
- Since then the work has been continued by the library staff, and has to be absorbed within existing resources.

Ongoing work



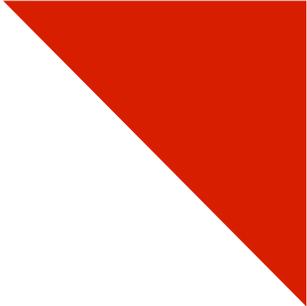
- Removing stock no longer required.
- Off-air recordings still required are being transferred to DVD.
- For purchased items, buy DVD replacement copy if possible or buy alternative title on the topic.
- The last step to consider approaching rights holders for permission to transfer to DVD.
- Before disposing of off-air recordings TRILT is checked and titles not held by BUFVC are sent to them.

The balance sheet



- January 2008 approx 20,000 VHS tapes (15,000 off-air recordings/5,000 purchased)
- September 2010 - 6,964 VHS tapes (5,307 off-air recordings/1657 purchased)
- 3,662 are film study materials - their materials don't date so harder to weed and some titles cannot be purchased.

The future



- shuplayer - integrated Video On Demand system.
- User education - engaging staff with DVD and VOD.
- Easy to use facility to bookmark sections for use in teaching and VLE modules.
- Engaging with media literacy teaching for students.