Video at Cambridge and our concerns with the ERA Plus Licence

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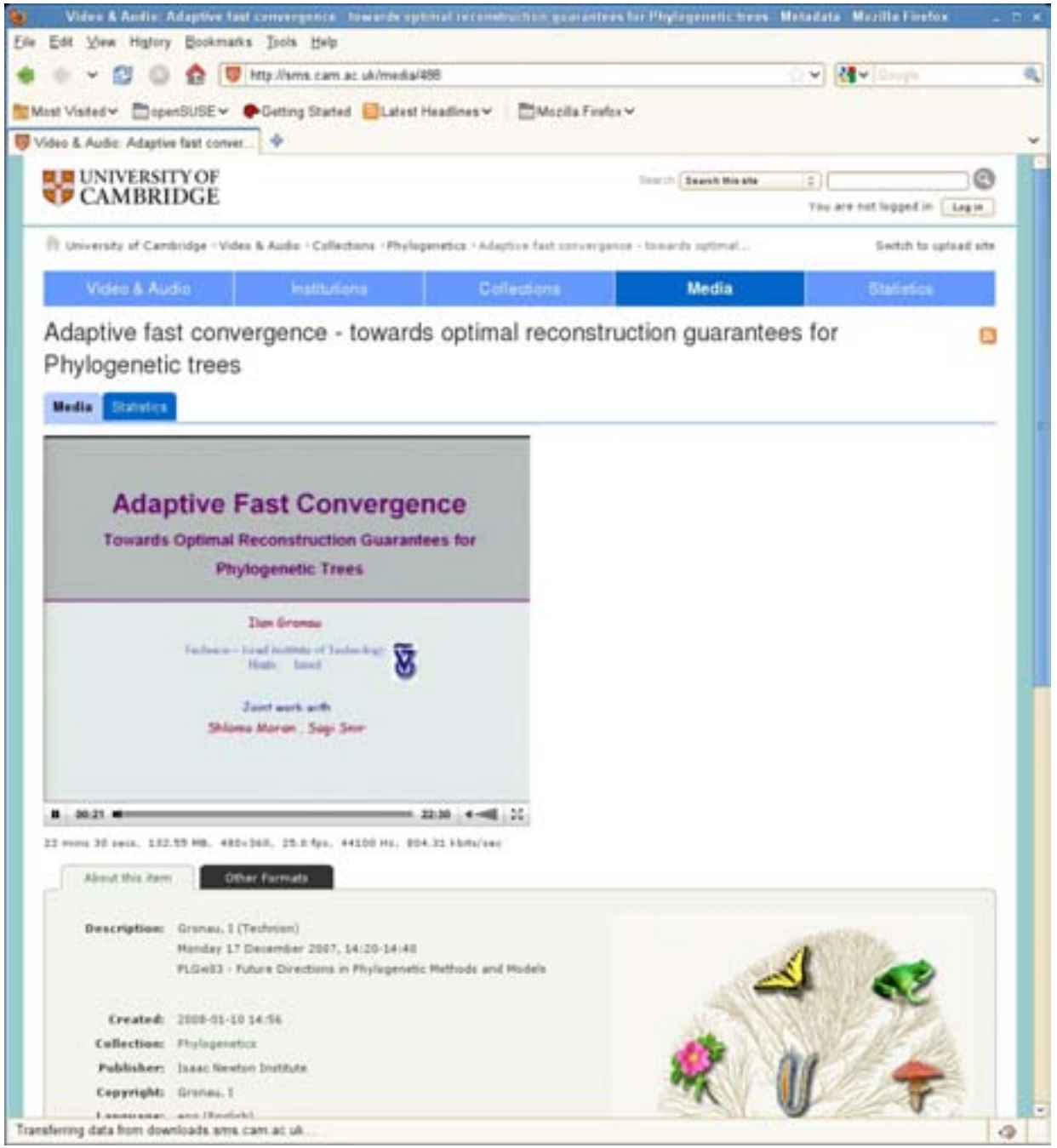
Cambridge context

Streaming Media Service

Video and audio from (and typically for) the University of Cambridge

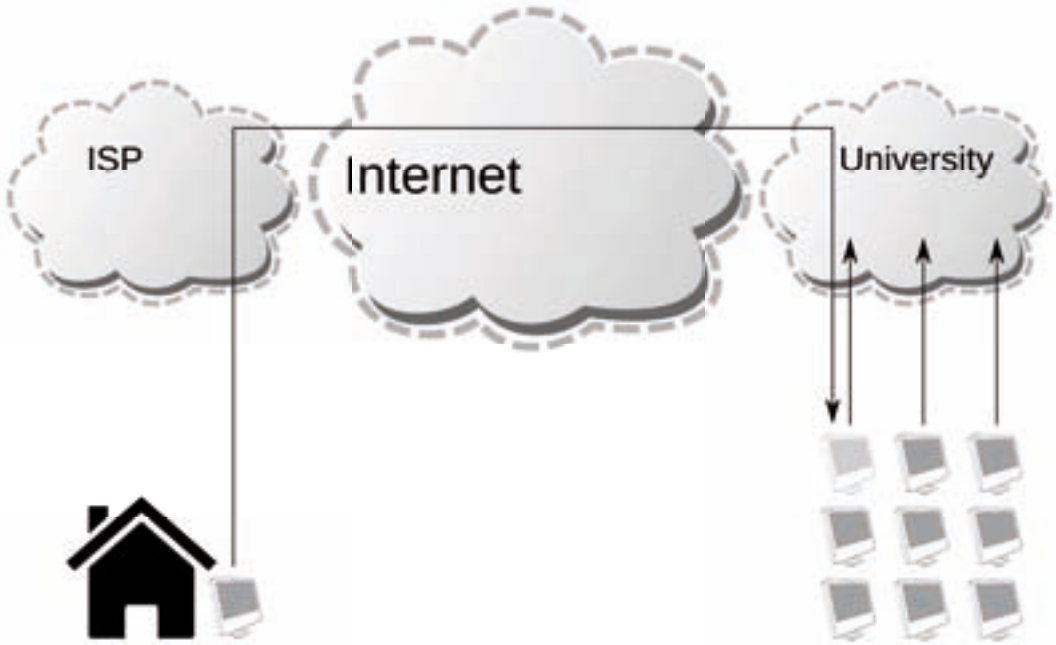
sms.cam.ac.uk

100+ days of material



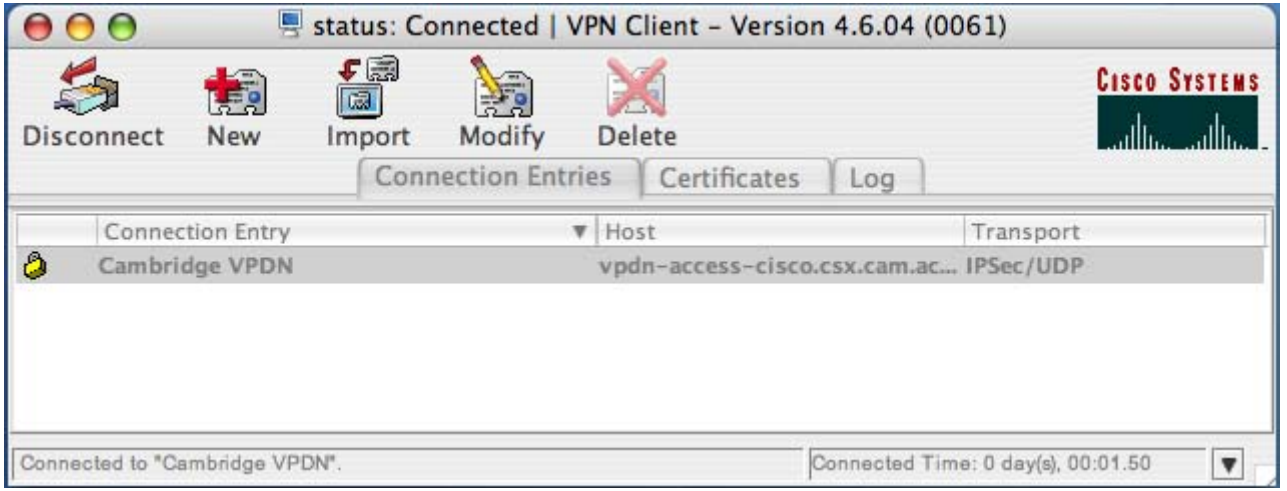
Cambridge context

Streaming Media Service



Virtual Private Data Network

Encrypted connection via an external ISP to facilities restricted to computers on the University network.



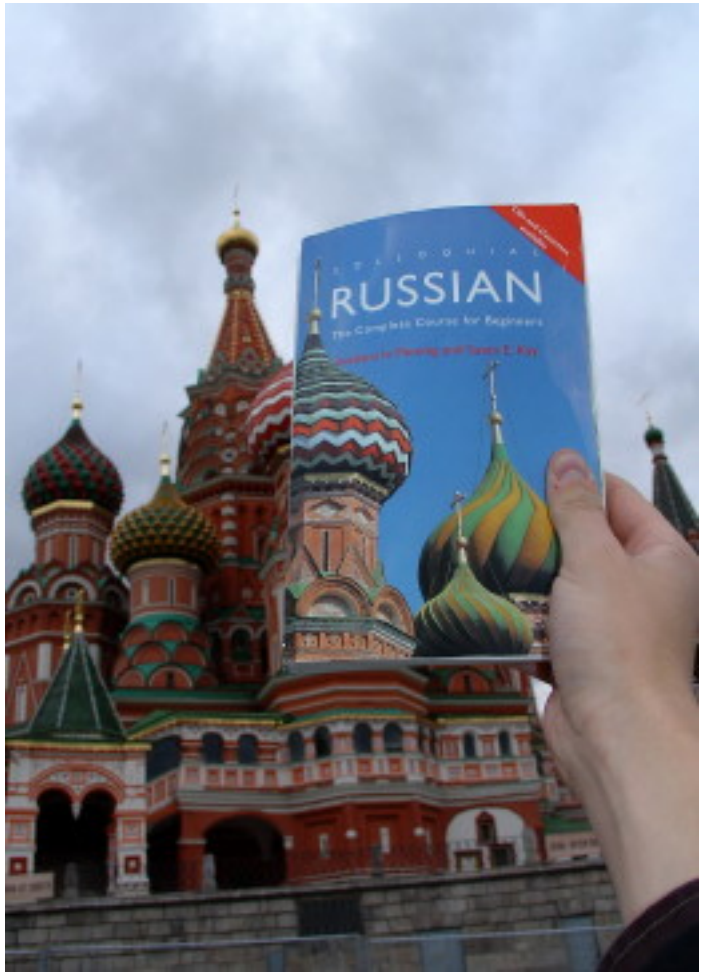
Cambridge context

Streaming Media Service

Virtual Private Data Network

Students and staff abroad

e.g. Roughly 150 students do a year abroad each year.



Cambridge context

Streaming Media Service

Virtual Private Data Network

Students and staff abroad

Tech-illiterate academics

Cambridge context

Streaming Media Service

Virtual Private Data Network

Students and staff abroad

Tech-illiterate academics

UK-restricted material

Streaming Media Service

Virtual Private Data Network

Students and staff abroad

Breach of licence

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?

X

Possible solutions

1. **Ignore the problem**

Pro: Easy to implement

Very popular internally

Con: We will get caught

Reputational damage

Possible solutions

1. Ignore the problem

2. Click-through agreement

Pro: Easy to implement

Very popular internally

Con: Equivalent to (1)

Reputational damage

Possible solutions

1. Ignore the problem
2. Click-through agreement
3. **Change the licence**

Pro: Genuinely fixes the problem

Easy to implement the technical element

Con: Not under our control

Cost?

Possible solutions

1. Ignore the problem
2. Click-through agreement
3. Change the licence
4. **Don't host UK-restricted material on our service.**

Our current solution

Pro: Keeps us legal

Con: Hard to police

Unpopular internally

Leads to alternative, less honest servers.

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Questions?